

# 7 WAYS TO POWER UP SALES

## WITH PROLIFIQ



### Find the Decision Makers in a Flash

You can't close deals until you find the key buyers who can say yes. Use relationship mapping to identify the key stakeholders and draw a straight line to their desk - bypassing blockers and getting around gatekeepers in the process.



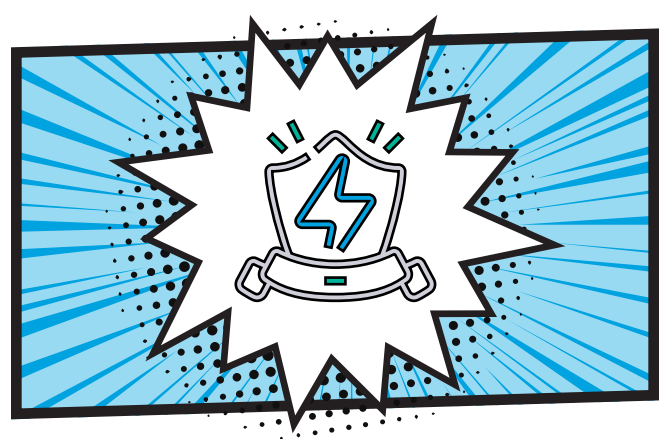
### Never Deal with Platform Hassle Again

Going from Salesforce to a third-party app and back, over and over and over again, is frustrating. Prolifiq's 100% native apps are built within Salesforce. Get rid of the hassle - and never leave your CRM again.



### Cut Reporting Time in Half

Every minute you're manually reporting and tracking account progress is a minute you're not making money. Sales reps who use Prolifiq cut their reporting time by 57% and make more time for activities that make the most impact.



### Sell Faster With Shorter Sales Cycles

Selling into major accounts means dealing with longer sales cycles. If you can speed up the sales process, you'll hit more of those lucrative deals per quarter. With Prolifiq, you can; our users shrink the sales cycle by 20% on average.



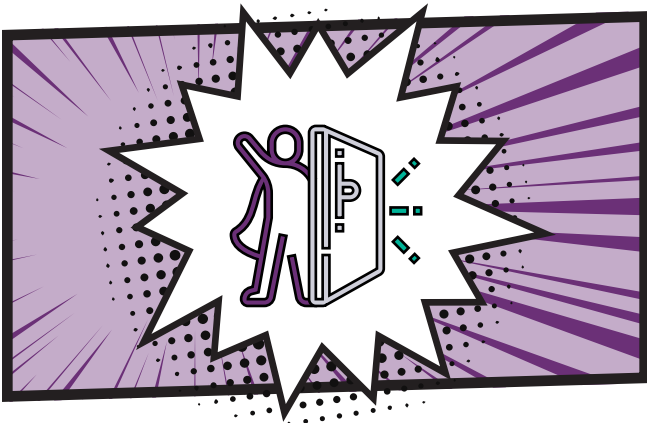
### Pump Up Your Win Rate Percentage

Don't just go after more opportunities; win more of the opportunities you already have. Users who leverage our platform are 25% more likely on average to close a deal than users who do it alone.



### Make More \$\$\$ Per Deal

One way to crush your quota is to make each opportunity as lucrative as possible, and that means increasing the value of every deal. Our apps help sales reps grow their average opportunity dollar amount by 29%.



### Farm Deals from Key Accounts

Big accounts are full of big opportunities, and if you don't find them, someone else will. With the power of key account management, you'll farm an account's white space and turn one win into a harvest of closed deals.

*Prolifiq has enabled us to turn Salesforce into a valuable tool in managing our most strategic accounts, keeping key milestones and activities together. My favorite tool enables us to move from flat contacts views to complex visualizations of people we know, don't know and need to reach and track the critical relationships to get the deal won. Essential tool for strategic account management.*

**Jonathan Skelding**

VP Business Strategy and Operations, Turbo Systems

**Need more ideas and best practices around account management and revenue optimization with CRUSH?**

Contact us now: [success@prolifiq.ai](mailto:success@prolifiq.ai)